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THE Voice

www.gonata.net JANUARY 2019 VOLUME No. 19 ISSUE No. 1

NAAA EXHIBITS AT RECORD BREAKING EAA AIRVENTURE 2018



Attendees admiring the Thrush 802 on display at the NAAA booth space.

The Experimental Aircraft Association's (EAA) annual AirVenture held in Oshkosh, Wis., July 22–39, had a record-breaking attendance of 601,000 people throughout the week, up 2 percent from the 590,000 attendees in 2017. More than 10,000 airplanes were at this year's event, as well as 867 exhibitors. Among them was NAAA, sharing booth space with Air Tractor, Thrush Aircraft and GPS manufacturer AG-NAV.

NAAA staff and volunteers spoke with hundreds of attendees throughout the week, and over the past three years of NAAA exhibiting at Oshkosh we've signed up 289 prospective pilots interested in a career in ag aviation. NAAA follows up with those genuinely interested in an ag aviation career to nurture their interest by informing them of upcoming NAAA events and providing them with a yearlong subscription to Agricultural Aviation magazine.

During the week, there were also over 1,000 educational forums on aviation topics attended by 75,000 visitors. NAAA Executive Director Andrew Moore gave an educational presentation to AirVenture attendees on how to pursue a career in ag aviation, along with Lee Turnquist, 2018 NAAA Secretary, Eric Rojek of Thrush Aircraft and Nancy Andersen of Air Tractor.

In addition to recruiting, NAAA also promoted the importance of agricultural aviation to food, fiber and biofuel production, as well as to forestry and public health protection, by distributing its "Flying for Your Food" brochure.

NAAA Executive Director Andrew Moore also conducted several media interviews throughout the week. You can listen to his interview with local Wisconsin radio station WHBY.

Many NAAA members contributed important manpower to equip and staff the NAAA booth at EAA AirVenture, particularly staff from Air Tractor, Thrush and AG-NAV as well as AgAir Update's Graham Lavender, Transland's Anthonie York, Eagle Vistas' Randy and Beverly Berry, and several past and present members of NAAA's Board of Directors including 2018 Vice President Darrel Mertens and 2018 Secretary Lee Turnquist.



The NAAA booth space was also shared by AG-NAV, a leading GPS technology manufacturer.

More than 10,000 aircraft arrived at Wittman Regional Airport in Oshkosh and other airports in east-central Wisconsin. At Wittman alone, there were 19,588 aircraft operations in the 11-day period from July 20–30, which is an average of approximately 134 takeoffs/landings per hour. This made the control tower at Wittman the busiest control tower in the world for that period of time.

Looking forward to next year, EAA Chairman Jack Pelton said, "We are celebrating our 50th consecutive year in Oshkosh during 2019, so we'll be looking back on a half-century of unforgettable highlights at Wittman Regional Airport, and planning activities that involve EAA's hometown and its unique place in aviation history. While 2018 is barely in the record books, we're talking to many groups and individuals with intriguing new ideas for aircraft, innovations, exhibits, and events. We're already planning for 2019 and are looking forward to announcing features and attractions very soon."



NAAA Vice President Darrel Mertens of Sterling, CO, explains the spray system installed on the Air Tractor 802.



Some future ag pilots taking a closer look at the Thrush 510P.

THE NATA VOICE

Published by the Nebraska Aviation Trades Association

521 First Street, Milford, NE 68405 —Phone: 402-761-2216, Email: taylor@youraam.com

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NATA CONFERENCE SPEAKERS



Tiernan Siems

COMMON LEGAL ISSUES IN AGRICULTURAL AVIATION (MONDAY) - Tiernan is licensed to practice before state and federal courts in Colorado, Nebraska and Iowa, as well as before the U.S. Supreme Court. Since 1997, Tiernan has represented clients throughout the Midwest. Tiernan is an author and a frequent lecturer, giving presentations in a variety of substantive areas of law to clients and at public seminars. Tiernan also holds an Airline Transport Pilot's certificate, flies Part 91 and 135 charters and provides multi-engine and instrument flight instruction. Tiernan is AOPA approved Panel Counsel. As a firm, Erickson|Sederstrom handles FAA Investigations, NTSB Appeals, Aircraft Transactions, Airport Regulation & Funding, Fixed Base Operations and Aviation Accidents.



Keith Rash

COVINGTON AIRCRAFT, PT6 AG ENGINES (MONDAY) - Keith Rash has been in aviation since 1987. He worked in the airline industry for eight years and has spent the remaining time working in different areas of corporate aviation, including airframe and engine overhaul facilities. His engine time included teardown, inspection and rebuilding of JT15D engines for BizJet international.



Darin Pluhar

PAASS RECERTIFICATION SESSION (TUESDAY) - Darrin Pluhar grew up on a farming and ranching operation forty miles northwest of Miles City, Montana. He received an Associate of Applied Science Degree in Agricultural Aviation from the University of Minnesota-Crookston and a Bachelor of Science Degree in Aeronautical Science from Rocky Mountain College in Billings, MT. In 1996, Darrin purchased an aerial application business in Ekalaka and established Plu's Flying Service. Darrin has been actively involved with the Association of Montana Aerial Applicators (AMAA) for many years, serving on their Board and as president, AMAA's NAAA Board rep and 2016 NAAA Treasurer. An advocate for training and safety, Darrin actively promotes and encourages aerial applicators to attend the PAASS program and helps conduct AMAA's annual Operation S.A.F.E. pattern check.

Continued on next page...

NATA DIRECTORY

Deadline for the 2019 Member Directory is March 1, 2019.

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NATA ELECTIONS

Elections of members of the NATA Board of Directors and Officers will be held at the annual business meeting on Tuesday, February 19th. Please consider donating your time to help your association.

NATA AUCTION

Please donate an item for the Tuesday evening auction to support the continuing programs of NATA.

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FUTURE NATA CONVENTIONS

February 18-20, 2019
Cornhusker Hotel

February 23-26, 2020
Younes Center, Kearney

February 14-17, 2021
Embassy Suites, LaVista



Brian Rau

PAASS RECERTIFICATION SESSION (TUESDAY) - Brian and his wife Elly operate Medina Flying Service located in central North Dakota. Brian has been involved in the aerial application business since 1979 and has been a National Agricultural Aviation Association (NAAA) member since 1985. He has held numerous offices including NAAA President, current Chairman of Government Relations for NAAA, National Agricultural Aviation Research and Education Foundation (NAAREF) board member and board president, North Dakota Liaison to the Recreational Aviation Foundation, is a Nationally Registered Paramedic and is the chief of the Medina Fire Department. Brian is a presenter for the PAASS education and safety program. Brian is a commercial pilot with an instrument rating. Brian farms with his 2 brothers and nephew in central North Dakota. He has a Bachelor of Science degree in Agronomy from North Dakota State University.

THE FARM BABE (TUESDAY) - Michelle was once a big city girl who moved to a farm in rural Iowa for love. Once there, she realized everything she thought she knew about agriculture was wrong, and now works to debunk the myths she once believed in. In the four+ years she's been blogging, she's built a name for herself as a dedicated myth buster in the food industry and has been featured in Forbes as one of the most followed and reputable voices for agriculture on social media today. With nearly 100,000 followers, she shares her passion for agriculture everywhere she goes and loves giving a bigger voice to science in the food space.... by connecting consumers to modern farmers, scientists, veterinarians, etc. She's a farmer; an international keynote speaker, a weekly columnist with www.AGDAILY.com, and has proudly spoken alongside some of the biggest names in food & farming today.



Michelle Miller

NATA CONVENTION SCHEDULE

MONDAY, FEBRUARY 18, 2019

9:00 – 3:00 pm	Exhibitor Set Up
10:00 – 12:00 pm	Board of Directors
1:00 – 4:00 pm	Registration
1:30 – 3:00 pm	Common Legal Issues in Agricultural Aviation, Tiernan Siems, Attorney
2:15 – 3:00 pm	Covington Aircraft, PT6 AG Engines, Keith Rash
3:00 – 6:00 pm	Exhibit Hall Open
4:00 – 6:00 pm	Reception

TUESDAY, FEBRUARY 19, 2019

7:00 – 12:00 pm	Registration
8:00 am	President's Welcome
8:15 – 9:30 am	PAASS Recertification Session, Brian Rau & Darrin Pluhar
9:00 – 2:00 pm	Pilot Testing
9:30 – 10:00 am	Coffee Break in Exhibit Hall, Sponsored by AgriSmart
10:00 – 11:00 am	PAASS Recertification Session
11:00 – 12:00 pm	NATA Annual Business Meeting
12:00 – 1:30 pm	Awards Luncheon & Speaker, Michelle Miller "The Farm Babe" Sponsored by Syngenta
1:30 – 3:00 pm	PAASS Recertification Session
2:00 – 3:00 pm	Allied Exhibitor Meeting
3:00 pm	Coffee Break in Exhibit Hall Sponsored by Meridian
5:00 – 7:00 pm	Exhibit Hall – Reception & Hors d'oeuvres
6:00 pm	Live Auction, Sponsored by BASF

WEDNESDAY, FEBRUARY 20, 2019

8:00 – 9:00 am	Coffee Break in Exhibit Hall, Sponsored by Hardy Aviation Insurance
9:00 – 9:50 am	Recertification Session
9:50 – 10:40 am	Recertification Session
10:40 – 11:00 am	Coffee Break
11:00 – 12:00 pm	Recertification Session
12:00 – 1:00 pm	Luncheon, NAAA Representative
1:00 – 1:30 pm	Recertification Session
1:30 – 2:30 pm	Tim Creger, NE Department of Ag Regulatory Updates

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PAASS Project Summary



Presentation Topics 2018-2019 Program

As it continues to be the world's premier agricultural aviation education program, the 2018-2019 PAASS Program will present the module topics outlined below.

Agricultural Aviation's Airfield Watch

Cybersecurity has become an important issue for everyone who uses a computer or mobile device, and the agricultural aviation industry is no exception. Aerial application operations use computers to handle financial transactions, order chemicals and fuel, and create work orders for the aircraft. A breach of any of these operations could result in a loss of money or the theft of materials. This session will review the basics of cybersecurity, including keeping software and operating systems up to date, dealing with suspicious emails, protecting mobile devices, and setting up a network.

Human Factors in Agricultural Aviation – “Controllability”

The Human Factors module will focus on controllability — what to do in the event there is an accident or mechanical malfunction which affects the aircraft in flight. Real-life stories from pilots who have experienced collisions with obstacles or an inflight mechanical failure will help the audience better understand how to handle these situations. The focus will be on the importance of considering how to handle different inflight emergencies ahead of the actual event. Participants will be encouraged to consider things like landing at an alternative airstrip better suited to handle their situation. Also covered will be the need to practice flying the aircraft using alternative methods, such as using the elevator trim tab in the event of elevator loss of control, should such an emergency occur.

Environmental Professionalism – “Dry Equipment Setup”

The Environmental Professionalism module will cover the proper setup for dry application equipment. Agricultural aircraft apply a variety of dry products, including fertilizers, pesticides, and seeds, and an on-target, uniform application is just as critical for these applications as it is for liquid applications. The importance of even flow of material from the gate and mounting of the spreader will be covered, as will adjusting the spreader fins to ensure a uniform pattern.

Hangar AG Flying – “Topics of Interest to Ag Operators”

This module will include an analysis of ag accidents that occurred during the 2018 application season. Studying these accidents enables attendees to learn from other pilots' experiences and increase flying safety. During the 2017 season, we lost several pilots to weather-related incidents. Avoidance of low-level flying in foggy conditions will be discussed. Also covered will be how to dump a load in an emergency and land fully loaded should the need arise. This part of the module will cover both how to safely accomplish these tasks and how to train for them.

Ample time will be allowed during the entire program for attendee discussions and sharing of experiences involving issues and practices related to their own ag operations.

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**To be Presented Tuesday, February 19, 2019
at the NATA Annual Convention**

NATA MEMBERSHIP BENEFITS

The Nebraska Aviation Trades Association (NATA) is a non-profit state trade association which represents the aerial application industry in Nebraska. NATA is an organization founded for the purpose of serving the interests of aviation related businesses in Nebraska. Representing almost 200 agricultural aviation operators, NATA also serves members from allied industries supplying ag aircraft owners and operators

NATA'S OBJECTIVES

NATA's objectives are to create strong communications among its members and to provide educational opportunities and current information on all facets of Nebraska's aviation related industries.

RECEIVING HIGH PRIORITY

NATA's efforts to affect mutually beneficial legislation and to strengthen agricultural aviation's image as a responsible, safety-conscious industry.

NATA PROVIDES tangible benefits to its members. The following list includes some of the benefits NATA offers its membership.

LEGISLATIVE REPRESENTATION

Our lobbyist and NATA monitor all legislation and reports to the NATA Board of Directors regarding any sponsored legislation that may affect the aerial application industry. A Legislative Committee is responsible for guidance of importance to our industry.

LIAISON WITH REGULATORY AGENCIES

The NATA Board of Directors and administration provide contact with regulatory agencies such as the Federal Aviation Administration, Nebraska Department of Agriculture, Nebraska Department of Aeronautics, Cooperative Extension Agencies/UNL, Environmental Protection Agency, The Nebraska Department of Environmental Quality, the Nebraska Fire Marshal, OSHA, and many others.



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COMPLIANCE WITH FEDERAL STANDARDS

When federal or state standards are set, NATA provides information to help bring members into compliance. NATA represents and protects the interests of aerial applicators in Nebraska by contacting federal and state agencies regarding problems with compliance.

NATA VOICE

The NATA Voice newsletter is published 6 times annually. The newsletter serves as a source of current information for the NATA membership. Articles keep members updated on legal, legislative and industry news. The Safety Corner and Crop Pest Update are regular columns in the NATA Voice and keep members in tune with recent safety issues and infestations across the state of Nebraska.

ANNUAL CONVENTION

NATA holds its Annual Convention and Agricultural Aviation Exposition in mid-February. Educational sessions and fun-filled events are planned throughout the convention. Ag pilots are able to be recertified and tested at the convention. The Trade Show allows members to visit with allied industry representatives and learn about the newest developments and latest technological advances.

Continued on next page...



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TRAINING PROGRAMS

NATA provides direct access to the PAASS (Professional Aerial Applicators Support System) program offered through the National Agricultural Aviation Association. This program shows our industry's commitment to constant improvement for the aerial application business.

MEMBERSHIP DIRECTORY

NATA publishes a membership directory each year. The directory contains the name, company name, address and telephone number of all NATA members by membership classification.

PROFESSIONAL IMAGE

NATA gives you, the aerial applicator, the professional image the industry needs when working with regulatory agencies. The image of the aerial applicator in Nebraska should reflect a concern for the environment and the professionalism of our industry. NATA is constantly striving to reinforce this image.

OPERATION SAFE

NATA holds Operation SAFE Fly-In Clinics where aerial applicators are able to test and analyze the spray patterns of their ag planes. The Fly-Ins are also a valuable tool in promoting the safety aspects and environmental concerns of ag pilots. NATA has purchased the new string analysis system for spray pattern analysis. The new system will allow members to set an appointment and test their aircraft spray patterns on an individual basis. Through support of BASF, Operation SAFE has seen a huge increase in participation in this program. Pilots wishing to check out their aircraft can contact NATA's Operation SAFE analyst, Alan Corr, 308-830-3086.

FUNDING RESOURCE

NATA provides directed funding to projects that seek to improve the safety of the aerial application industry in Nebraska and at the National level, with emphasis on safety of aerial application flight operations. As a matter of policy, NATA does not support indirect, or overhead, costs associated with projects that are selected for funding.


Do you have an Aviation event to promote? Let us know! Article and pictures are always welcomed. Contact us via the information below.


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SCHOLARSHIP INFORMATION

The 2019 NATA scholarships are available to any Nebraska high school senior or individual continuing their education. The essay topic is: "How Ag Aviation Helps the Entire U.S. Economy." The essay must be a minimum of 400 words and must be typed and double spaced.

Application must include the signature of a Voting member of the Nebraska Aviation Trades Association. A list of members is attached at the end of this application. If you would like a form, please email taylor@youraam.com. Scholarship Applications must be received by March 15, 2019.

If you have any questions, please contact Taylor Moore, Nebraska Aviation Trades Association at 402-761-2216 or email taylor@youraam.com.

Please send the completed application form to:
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Membership Application

2019

Lifetime Membership \$1,500 \$ _____
2019 Voting Membership - (Pt. 137/Owner/Operator/Pilot) - \$150 \$ _____
2019 Non-Voting Associate Membership (Non-Pilot/Employee) - \$75 \$ _____
2019 Allied Membership (Supplier/non-voting) - \$60 per person \$ _____

40% of your dues not tax deductible due to lobbyist expenses

Total Enclosed: \$ _____

The following information will be used in the membership directory

Name _____ Spouse's Name: _____

Business Name: _____

Address: _____

City _____ State _____ Zip _____

Business Phone: _____ Fax: _____

Cellular: _____

Email: _____

Make Check Payable to
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Milford, NE 68405
Phone: 402-761-2216

Deadline to be included in the 2019 membership Directory is March 15, 2019

2019 NATA ANNUAL CONVENTION ATTENDEE REGISTRATION FORM

February 18-20, 2019 - The Cornhusker Hotel, Lincoln, NE

CONTACT INFORMATION

(The following information will be used as your membership listing in the 2018 NATA Directory)

MEMBER NAME: _____

COMPANY: _____ SPOUSE NAME(if applicable): _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

PHONE: _____ EMAIL ADDRESS: _____

Name(s) of other(s) who will attend and name for badge:

NATA MEMBERSHIP DUES

(40% of your dues not tax deductible due to lobbyist expenses)

	COST	QUANTITY	TOTAL
Lifetime Membership	\$1,500	_____	\$_____
2018 Voting Membership - (Pt. 137/Owner/Operator/Pilot)	\$150	_____	\$_____
2018 Non-Voting Associate Membership (Non-Pilot/Employee)	\$75	_____	\$_____
2018 Allied Membership (Supplier/non-voting)	\$60/per person	_____	\$_____

EARLY RATE PREREGISTRATION *(DUE BEFORE JANUARY 1, 2018)*

	COST	QUANTITY	TOTAL
EARLY RATE NATA Member <i>(includes PAASS)</i>	\$165/person	_____	\$_____
EARLY RATE NATA MEMBER <i>(Convention Only- No PAASS)</i>	\$75.00/person	_____	\$_____

CONVENTION REGISTRATION

NATA Member <i>(includes PAASS)</i>	\$205/person	_____	\$_____
NATA MEMBER <i>(Convention Only - No PAASS)</i>	\$100.00/person	_____	\$_____
Non-Member <i>(includes PAASS)</i>	\$340/person	_____	\$_____
Tuesday Only Member <i>(PAASS & Exhibit Hall)</i>	\$155/person	_____	\$_____
Tuesday Only Non- Member <i>(PAASS & Exhibit Hall)</i>	\$315/person	_____	\$_____
Convention Meal Package <i>(Two Luncheons)</i>	\$66/person	_____	\$_____
NATA Spouse	\$60/person	_____	\$_____
TOTAL			\$_____

*******YOU MUST ATTEND THE PAASS PROGRAM ON TUESDAY AND RECERTIFICATION ON WEDNESDAY TO BE CERTIFIED*******

PAYMENT OPTIONS:

****40% of your dues are not tax deductible due to lobbyist expenses**

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* 4% processing fee when paying with credit card

Name as it appears on credit card _____

Account # _____ Exp. Date: ____/____

Signature _____

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Complete, sign, and date this form and return to:

NATA, 521 First Street, Milford, NE 68405 | Phone: 402-761-2216 Fax: 402-761-2224 | Email: taylor@youraam.com

2019 NATA ANNUAL CONVENTION EXHIBITOR REGISTRATION FORM

February 18-20, 2019 - The Cornhusker Hotel, Lincoln, NE

CONTACT INFORMATION

Name (as you want it to appear on your badge): _____
 COMPANY: _____ SPOUSE (if applicable): _____
 ADDRESS: _____
 CITY: _____ STATE: _____ ZIP CODE: _____
 PHONE: _____ EMAIL ADDRESS: _____
 Name(s) of other(s) who will attend and name for badge: _____

EXHIBIT BOOTHS

	COST <i>Before January 1</i>	COST <i>After January 1</i>	QUANTITY	TOTAL
_____ Exhibit Booth <i>(Includes one allied membership dues)</i>	\$375	\$400	_____	\$ _____
_____ Exhibit Booth Electricity	\$35	\$35/per day	_____	\$ _____

ADDITIONAL EXHIBITOR ITEMS

_____ Additional Allied Memberships	\$60	\$60/per person	_____	\$ _____
_____ Meal Package <i>(Includes two luncheons)</i>	\$66	\$66/per person	_____	\$ _____

SPONSORSHIPS

_____ Diamond Sponsorship	\$5,000		\$ _____
_____ Platinum Sponsorship	\$2,500		\$ _____
_____ Gold Sponsorship	\$1,000		\$ _____
_____ Silver Sponsorship	\$500		\$ _____
_____ Bronze Sponsorship	\$400		\$ _____

TOTAL \$ _____

EXHIBIT BOOTH INFORMATION

Please refer to the Exhibitor Registration Information & layout to complete the following.

Exhibit location preferred: 1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____
(Please indicate, by number, the location of your choice.)

Please check the items you need for your display: Extra Chairs *(Two are included with the booth)*

Please list any exhibitor(s) you do not wish to be located by: _____

SPONSORSHIP

Please provide a JPG or PDF copy to NATA of your company logo.

_____ Yes, I wish to sponsor an event during the convention. **List event to sponsor:** _____

_____ Yes, I will donate an auction item - **Item Description:** _____

PAYMENT OPTIONS:

**40% of your dues are not tax deductible due to lobbyist expenses

Payment Method Visa* Mastercard* Check *(Payable to NATA)* Invoice
* 4% processing fee when paying with credit card

Name as it appears on credit card _____

Account # _____ Exp. Date: ____/____

Signature _____ CVV: _____

On-site registration is provided, but only credit card or check payments will be accepted before entry is allowed into the event.

When you provide a check as payment, you authorize us either to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. When we use information from your check to make an electronic fund transfer, funds may be withdrawn from your account as soon as the same day we receive your payment, and you will not receive your check back from your financial institution.

I understand that NATA has no obligation to refund all or part of the exhibit fee. I have read the enclosed Exhibitor Agreement and comply with its terms. Sign: _____ **Date** _____

Complete, sign, and date this form and return to:

NATA, 521 First Street, Milford, NE 68405 | Phone: 402-761-2216 Fax: 402-761-2224 | Email: taylor@youraam.com



ADVERTISING SPACE RESERVATION

2019 NATA MEMBERSHIP DIRECTORY

The directory will contain the contact name, company name, address, phone, fax numbers and emails for each NATA member and allied member.

Please complete the below form and return with payment by March 15, 2019.

Advertising Space Order Form

Company Name: _____

Contact: _____

Address: _____

City, State, Zip: _____

Phone: _____

Fax: _____

_____ \$100 Half Page (4 ½ x 3 ½) – Black and White Ad

_____ \$200 Half Page (4 ½ x 3 ½) – **Full Color Ad**

_____ \$150 Full Page (4 ½ x 7 ¾) – Black and White Ad

_____ \$300 Full Page (4 ½ x 7 ¾) – **Full Color Ad**

NOTE: AD SPACE AUCTIONED AT THE 2019 NATA CONVENTION

INSIDE FRONT COVER

INSIDE BACK COVER

OPPOSITE INSIDE BACK COVER

OPPOSITE INSIDE FRONT

**PLEASE EMAIL YOUR AD IN JPEG or PDF FORMAT
NOTING SIZE OF AD TO taylor@youraam.com**

**NATA
402-761-2216
taylor@youraam.com
521 First Street
Milford, NE 68405**