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THE Voice

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CELEBRATING MORE NEBRASKA AVIATION HISTORY

By Penny Rafferty Hamilton, Ph.D.

November is National Aviation History Month. Celebrating Nebraska's stories is always an adventure. Picture Lincoln in 1928, the Roaring Twenties. Herbert Hoover was elected President. Nebraskans are dancing to the sounds of Duke Ellington and Louis Armstrong. Charlie Chaplin, as The Tramp at the Circus, is on the movie screen.

Near where the Lincoln Country Club is today, Page Airfield and the new Lincoln Flying School publicized that Charles Lindbergh, who in May 1927 was the first person to fly solo across the Atlantic Ocean, "learned to fly here." "There is a lot more to that Lindbergh history story but this story is about a pilot named Waldren.

According to Dennis Parks, writing in the February, 2016, General Aviation News, "The flying school part of the business was purchased by Ernest Jeremiah Sias, a former minister turned business man...In 1928, when Sias obtained the flight school, he combined it with his mechanics school under the name Lincoln Airplane and Flying School.

"The school was advertised widely not only in aviation magazines, but popular technical magazines and newspapers...The reputation of the school, which offered training and certification for private, commercial, and transport licenses, spread far and wide. They had students not only from the U.S., but also from South Africa, Scotland, and Canada. In 1931 they had 24 students from China."

An eager Nebraska student was Evelyn Nicholas, born in 1908 in Hamilton County. In 1926, Evelyn fell in love with flying at a local Nebraska airshow. For two years, she begged her parents to allow her to fly. She showed them the appealing money pilots earned, especially women. She told them stories of pioneer aviators, Ruth Elder and Phoebe Omlie. Her parents refused to allow her to fly. For every newspaper story Evelyn showed them about high-flying women, they had another one on an airplane crash.

Stellar Reputation

In 1928, when her family moved to Lincoln, the reputation of the Lincoln Airplane and Flying School was stellar. Finally on March 1, 1928, Evelyn and her mother signed up for 50 hours of lessons. According to a 1984 Oregonian newspaper story, Evelyn remembered. "My mother enrolled me. Paid \$50 and said, 'You are on your own now: probably just a whim anyhow.' Well, this whim has lasted 56 years." That \$50 would be about \$800 today.

On March 3, 1928, Evelyn took her first flight in a surplus World War I biplane. In the Oregonian she said, "It was the most remarkable, wonderful feeling. I felt the rush of wind in my face, smelled the exhaust. It looked like a fairyland down there." After just 14 hours, Evelyn soloed at Page Field. In 1928, Evelyn earned her pilot's license. Of course, the spunky Nebraskan began exhibition flying. In 1929, Evelyn married Howard Burleson, one of her Lincoln Flying School instructors. They moved to North Dakota. From 1931 to 1937, this enterprising pair ran the Jamestown Municipal Airport flying service. In later years, Evelyn became the first woman in that state to earn a transport pilot license.

In 1943, Evelyn again married. With husband, Robert Waldren, they managed the Sweet Home Oregon Airport. Evelyn continued to earn advanced ratings. In 1971, Evelyn began flight instructing at the Evergreen Field Mill Plain Flying Service in Washington. She flew there until a few months before her October 1986 death. In 1986, Evelyn Waldren was named Western Region Flight Instructor of the Year. In her career, she flew 23,700 hours. She was named National OX-5 Pioneer Aviatrix of the Year, and was elected to their Pioneer Hall of Fame. It all began at Lincoln's Page Field.



THE NATA VOICE

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WE ALL HAVE A TELLING HISTORY: USE YOURS AND NAAA'S MATERIALS TO BROADLY COMMUNICATE AGRICULTURAL AVIATION'S

By Andrew Moore, NAAA CEO

If you are an active citizen in the world of aerial application, don't be a static audience member during this epic centennial event. Take the stage with us and bring out your inner thespian as we enunciate the gospel of agricultural aviation to the public.

History is not just documenting famous or infamous people, times and events. We all have a history—a story to tell about ourselves that can contribute to the next and future generations' betterment. One could also believe that sharing our history is one of the meanings of life—to improve and evolve our world by sharing the key to living a good life and sharing the hazards and obstacles that may hinder such living.

NAAA has reached the climax in the centennial epic of sharing our industry's history to the public, which of course was Aug. 3, 2021. But just because the official centennial anniversary date is behind us doesn't mean all efforts to share the importance of our industry to the public have passed you by. We will be celebrating the centennial of agricultural aviation for an entire year. We continue to reach out to policymakers, our brethren in the fields of agriculture and aviation, to the trade press, to the public and to the national news media. We continue to share our history of improving the cultivation of food, fiber and bioenergy consumed globally and how we've learned from harrowing experiences and evolved technologically to fine-tune our craft, use less product to cover more acres and better care for Mother Earth. We are continuing to use all types of media to educate the public—three different length video documentaries, a comprehensive book of our history, social, print, trade and news media releases and a special website, AgAviation100.com, to share the 10-decade story of ag aviation and we will continue to do so through July of 2022.

If you are an active citizen in the world of aerial application—whether an operator, pilot, crew member, service-parts-equipment provider or related tangentially to the industry in another way—don't be a static audience member during this epic, year-long centennial event. Take the stage with us as we enunciate the gospel of agricultural aviation to the public. Inform your local television stations, newspapers and radio stations about the industry's 100th anniversary, even if it is by simply directing them to AgAviation100.com. On that site, there is a "Get Involved" tab with a draft press release about the 100th that discusses the importance of the industry, its progressive evolution, and directs readers to AgAviation100.com to learn more. Feel free to cater that press release to your own operation and experience and send it to your local news outlets.

You can also brush up on the ag aviation script about the importance of ag aviation, environmental safeguards that are common practice today and other industry talking points on NAAA's media relations kit webpage that may be found [here](#).

The media relations kit also includes suggestions on how to best communicate to the media and public when espousing ag aviation's significance. If you don't feel comfortable communicating directly, no worries. NAAA staff and an assortment of ag aviation ambassadors can be used as understudies and take over that role, but do make sure the public and news media in your area are informed of our centennial milestone to maximize the value of this pivotal once-in-a-lifetime event.

Don't forget, we all have a great story to tell about this industry. Whether it is how one got into the industry; the training to fine-tune ag aircraft and the application equipment; how ag aviation provides to local employment and the local economy; or how after five generations, our technology and experience are such that we produce more per acre, showing that our care for the environment continues to progress—all of these anecdotes are both important and fascinating to public audiences.

It's up to us all to tell the story to continue this industry's remarkable legacy. And again, just because the official anniversary date has occurred, our centennial lasts a year and you can still contribute plenty. Please join the ag aviation cast for this once-in-a-100-year performance that is leading to glowing public reviews and will continue to do so throughout the year.



PRE-REGISTER FOR THE AG AVIATION EXPO TO AVOID LONG LINES ON-SITE & SAVE MONEY; CEUS AVAILABLE

Are you joining us for the 2021 NAAA Ag Aviation Expo in Savannah Dec. 6–9? We urge you to pre-register for the 2021 Ag Aviation Expo, which saves you \$75 per person. Pre-registration helps us to have accurate food, beverages and seating counts at our events. Make sure you have a seat to hear from 19-time Emmy-winner John Stossel, hailed by The Dallas Morning News as “the most consistently thought-provoking TV reporter of our time.” Purchase your tickets for the Monday, Dec. 6, Kickoff Breakfast, which is expected to sell out.

States are beginning to respond to our CEU request; review the list of CEUs and check back often as we will continue receiving CEU approvals between now and the convention.

Attendee registration and booth sales are open! Join us to celebrate the industry’s 100th anniversary and network, earn potential CEUs and have fun!



Details for the 2021 Ag Aviation Expo

Dates: Dec. 6–9, 2021

Location: Savannah Convention Center. Some events will also take place at the Westin, which is located directly next to the convention center.

Schedule of Events: Current schedule here. Subject to change.

Hotel: Hotel Details Below

Attendee Registration: Open now. View the 2021 Ag Aviation Expo registration fees here. NOTE: The non-member registration fee is \$1,005 for pre-registration (July 1–Nov. 5) and \$1,080 for regular registration (Nov. 6–Dec. 9). We recommend that non-members join NAAA in advance to obtain the cheaper convention registration rate.

Exhibitor Booth Sales: Open.

Sponsorship Opportunities: Thank you to the companies that have sponsored the Ag Aviation Expo. View the opportunities online. Please email Lindsay if you would like to secure a sponsorship! We have sponsorships available for all budget sizes.

Auction Donations: Thank you to Pratt & Whitney Canada for donating a PT6-34AG engine and to Darrel & Deb Mertens for donating a Grumman Ag Cat G-164 to this year’s NAAA Live Auction. View all the donations at the Live and Silent Auction webpage. Please consider supporting the aerial application industry by donating an item today. Email Lindsay with your donation details.

Book Your Hotel Room

The 2021 NAAA hotel room block is coordinated through Visit Savannah, the Savannah Area Convention & Visitors Bureau’s housing office. Please do not call the hotels directly; use the link and/or phone number below to book your room. Click here to book your hotel room. The room block closes Nov. 11.

- Savannah Marriott Riverfront: \$129/night + taxes
- Westin Savannah Harbor: \$169/night + taxes – Most nights are sold out; additional rooms will be added to the room block as they are available.
- Hyatt Regency Savannah: \$152/night + taxes – Rooms available 12/6 and 12/7.
- Holiday Inn Express & Hampton Inn Historic District: \$115/night + taxes (rooms available 12/4–12/9)

All room rates above are single/double occupancy.

Book your room today by clicking here or call the housing bureau at (912) 644-6465. Reservations are taken over the phone Monday through Friday, 9 a.m.–5 p.m. ET.

Complimentary Transportation & River Taxis

Getting across the river is quick and easy thanks to the free ferry service that will shuttle attendees back and forth throughout the day and evening. The Savannah Belles Ferry provides water transportation from the Hyatt and the Marriott to the convention center and Westin hotel. The trip takes five to 10 minutes, and ferry service will be continual during convention hours; schedule will be available on-site. Free shuttle bus service is also available between the hotels above and the convention center for those who are not comfortable on the water.



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Do you have an Aviation event to promote? Let us know! Article and pictures are always welcomed. Contact us via the information below.

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Don't Forget to Renew Your NATA Membership Before March 30th to be Included in the 2022 NATA Directory!



Membership Application

2022

- Lifetime Membership \$1,500 \$_____
- 2022 Voting Membership - \$160 \$_____
- 2022 Non-Voting Associate Membership - \$85 \$_____
- 2022 Allied Membership (Supplier/non-voting) - \$70 per person \$_____

40% of your dues not tax deductible due to lobbyist expenses

Total Enclosed: \$_____

The following information will be used in the membership directory

Name _____ Spouse's Name: _____
Business Name: _____
Address: _____
City _____ State _____ Zip _____
Business Phone: _____ Fax: _____
Cellular: _____
Email: _____

Make Check Payable to:
NATA
P.O. Box 10
Milford, NE 68405
Phone: 531-289-8323

Deadline to be included in the 2022 Membership Directory is March 30, 2022

2022 NATA ANNUAL CONVENTION ATTENDEE REGISTRATION FORM

February 28 - March 2, 2022 - Younes Center - Kearney, NE

CONTACT INFORMATION

(The following information will be used as your membership listing in the 2022 NATA Directory)

MEMBER NAME: _____

COMPANY: _____ SPOUSE NAME(if applicable): _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

PHONE: _____ EMAIL ADDRESS: _____

Name(s) of other(s) who will attend and name for badge:

NATA MEMBERSHIP DUES

(40% of your dues not tax deductible due to lobbyist expenses)

	COST	QUANTITY	TOTAL
Lifetime Membership	\$1,500	_____	\$ _____
2022 Voting Membership - (Pt. 137/Owner/Operator/Pilot)	\$160	_____	\$ _____
2022 Non-Voting Associate Membership (Non-Pilot/Employee)	\$85	_____	\$ _____
2022 Allied Membership (Supplier/Non-Voting)	\$70/per person	_____	\$ _____

CONVENTION REGISTRATION

	COST <small>Before Jan. 15th</small>	COST <small>After Jan. 15th</small>	QUANTITY	TOTAL
NATA Member <i>(includes PAASS)</i>	\$175/person	\$215/person	_____	\$ _____
NATA MEMBER <i>(Convention Only - No PAASS)</i>	\$85/person	\$110/person	_____	\$ _____
Non-Member <i>(includes PAASS)</i>	\$350/person	\$390/person	_____	\$ _____
Tuesday Only Member <i>(PAASS & Exhibit Hall)</i>	\$165/person	\$190/person	_____	\$ _____
Tuesday Only Non- Member <i>(PAASS & Exhibit Hall)</i>	\$325/person	\$365/person	_____	\$ _____
Convention Meal Package <i>(Two Luncheons)</i>	\$75/person	\$75/person	_____	\$ _____
NATA Spouse	\$60/person	\$70/person	_____	\$ _____

**Convention Registration does not include meals.*

TOTAL \$ _____

*******YOU MUST ATTEND THE PAASS PROGRAM ON TUESDAY AND RECERTIFICATION ON WEDNESDAY TO BE CERTIFIED*******

PAYMENT OPTIONS:

**40% of your dues are not tax deductible due to lobbyist expenses

Payment Method Visa* Mastercard* Check *(Payable to NATA)* Invoice

* 4% processing fee when paying with credit card

Name as it appears on credit card _____

Account # _____ Exp. Date: _____ / _____ CVV: _____

Signature _____

On-site registration is provided, but only credit card or check payments will be accepted before entry is allowed into the event.

When you provide a check as payment, you authorize us either to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. When we use information from your check to make an electronic fund transfer, funds may be withdrawn from your account as soon as the same day we receive your payment, and you will not receive your check back from your financial institution.

Complete, sign, and date this form and return to:

NATA, 521 First Street, Milford, NE 68405 | Phone: 531-289-8329 Fax: 402-761-2224 | Email: taylor@youraam.com

2022 NATA ANNUAL CONVENTION EXHIBITOR REGISTRATION FORM

February 28 - March 2, 2022 - Younes Center - Kearney, NE

CONTACT INFORMATION

Name (as you want it to appear on your badge): _____

COMPANY: _____ SPOUSE (if applicable): _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

PHONE: _____ EMAIL ADDRESS: _____

Name(s) of other(s) who will attend and name for badge: _____

EXHIBIT BOOTHS	COST	QUANTITY	TOTAL
_____ Exhibit Booth <i>(Includes one allied membership dues)</i>	\$375 Before Jan. 15th / \$400 After Jan. 15th	_____	\$ _____
_____ Exhibit Booth Electricity	\$45	_____	\$ _____

ADDITIONAL EXHIBITOR ITEMS			
_____ Additional Allied Memberships	\$70/per person	_____	\$ _____
_____ Meal Package <i>(Includes two luncheons)</i>	\$75/per person	_____	\$ _____

SPONSORSHIPS			
_____ Diamond Sponsorship	\$5,000		\$ _____
_____ Casino Night Sponsorship	\$5,000		\$ _____
_____ Platinum Sponsorship	\$2,500		\$ _____
_____ Gold Sponsorship	\$1,000		\$ _____
_____ Silver Sponsorship	\$500		\$ _____
_____ Bronze Sponsorship	\$400		\$ _____
TOTAL \$			_____

EXHIBIT BOOTH INFORMATION

Please refer to the Exhibitor Registration Information & layout to complete the following.

Exhibit location preferred: 1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

(Please indicate, by number, the location of your choice.)

Please list any exhibitor(s) you do not wish to be located by: _____

SPONSORSHIP

Please provide a JPG or PDF copy to NATA of your company logo.

_____ Yes, I wish to sponsor an event during the convention. **List event to sponsor:** _____

_____ Yes, I will donate an auction item - **Item Description:** _____

PAYMENT OPTIONS:

**40% of your dues are not tax deductible due to lobbyist expenses

Payment Method Visa* Mastercard* Check *(Payable to NATA)* Invoice

* 4% processing fee when paying with credit card

Name as it appears on credit card _____

Account # _____ Exp. Date: ____ / ____ CVV: _____

Signature _____

On-site registration is provided, but only credit card or check payments will be accepted before entry is allowed into the event.

When you provide a check as payment, you authorize us either to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. When we use information from your check to make an electronic fund transfer, funds may be withdrawn from your account as soon as the same day we receive your payment, and you will not receive your check back from your financial institution.

I understand that NATA has no obligation to refund all or part of the exhibit fee. I have read the enclosed Exhibitor Agreement and comply with its terms. Sign: _____ Date: _____

Complete, sign, and date this form and return to:

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